

## **Company Song**

# Musical Team Building with Singing and Songwriting

One song - one team. A renowned song writer composes the lyrics for a company, an organization and/or shared idea prior to the event. Following the professional direction of a vocal coach, the participants study the song of choice and then perform together. The custom-created lyrics and the singing of this song become a positive memory for a long time and create a unique and lasting feeling of belonging.

**Benefits:** Strengthens team cohesion. Promotes the identification with the company, the organization and/or the shared idea. Becomes a long-lasting, positive memory.

Number of participants: up to 300

**Duration:** approx. 2-3 hours

Skills needed: none



#### **Course of Company Song:**

- our song writers compose the bespoke lyrics for the selected song prior to the event
- vocal coach greets the team
- musical warm-up exercises (body percussion, etc.)
- studying the song with custom lyrics
- break (approx. 15 min)
- final practice
- professional recording of the studied song
- the recorded and mixed song can be downloaded (the following day)

#### **Additional services:**

- text session the team develops the chorus or verse of the song together with a professional song writer
- advice regarding the song selection (in principle any song and genre is possible)
- video and photo documentary for the entire event



### **Contact**

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